



November 15, 2019

National Stock Exchange of India Ltd.,

Exchange Plaza, C-1 Block G, BandraKurla Complex Bandra [E], Mumbai – 400 051 BSE Ltd., PhirozeJeejeebhoy Towers, Dalal Street, Mumbai - 400001 Metropolitan Stock Exchange of India Ltd., Vibgyor Towers, 4th Floor, Plot No. C62, G - Block, Opp. Trident Hotel, BandraKurla, Complex, Bandra (E), Mumbai – 400 098

Scrip Code: Reference: NSE Scrip Symbol: BLS; BSE Scrip Code: 540073; MSEI Scrip Symbol: BLS

Subject: Investor Presentation for second quarter ended on September 30, 2019.

Dear Sir / Madam,

Pursuant to the Regulation 30 of SEBI (Listing Obligations and Diclosures Requirements) Regulations, 2015, please find enclosed copy of Investor presentation on Financial Results of the Company for the quarter ended on September 30, 2019.

The aforesaid Presentation is also uploaded on Company's website.

You are requested to take the same on your records.

For BLS International Services Limited

Archana Maini

General Counsel & Company Secretary

M. No. A16092

Encl: Investor Presentation







Investor Presentation Q2 & H1FY20

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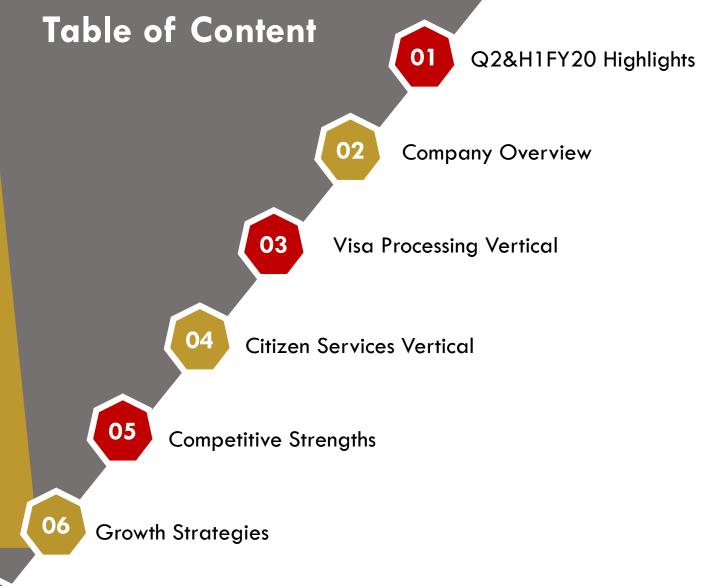


Vision

Touch the lives of billion people globally by creating a differentiated service experience using innovation and technology

Mission

Provide easy, innovative and agile solutions to citizens across the world



07

Historical Financial Performance

Q2 & H1FY20 Highlights

01



Fortune India's Next 500 Companies (2019)

Forbes Asia's 'Best under a Billion' Company (2018)

Q2 & H1FY20 – Consolidated statement of profit and loss

(Rs. Cr)	Q2 FY20	Q2 FY19	H1 FY20	H1 FY19
Revenue	203.6	182.1	430.5	383.4
Gross Profit	65.0	69.4	127.5	155.5
(Gross Margin)	32%	38%	30%	41%
Operating expenses	36.1	33.0	71.4	69.7
EBITDA	28.9	36.3	56.1	85.8
(EBITDA Margin)	14%	20%	13%	22%
Finance Cost	0.3	2.9	1.3	6.3
Depreciation	3.5	4.6	6.9	9.6
Other Income	1.4	2.8	4.5	3.7
One-time income/ (expense)	(27.8)	6.4	(27.8)	6.4
РВТ	(1.3)	37.9	24.6	80.0
(PBT Margin)	(1%)	21%	6%	21%
Tax Expenses	(2.2)	4.9	1.7	13.0
Reported PAT	1.0	33.0	22.9	67.0
(PAT Margin)	0.5%	18%	5%	17%

Operational revenue up 12.3% YoY in H1FY20 and 11.8% YoY in Q2FY20 driven by organic growth in core business of visa, passport and consular services

Gross and EBITDA Margins impacted by operating loss incurred in UKVI project:

- In Q2FY20 loss amounted to Rs 9.9 cr
- In H1FY20 loss amounted to Rs 17.4 cr The project has now been closed and thus no further impact in coming quarters

EBITDA excluding this loss - Rs 38.8 cr (Q2FY20) and Rs 73.5 cr (H1FY20)

One-time income/ (expense):

- Q2FY20/ H1FY20: one-time impairment charge of Rs 27.82 cr on account of closure of UKVI business.
- Q1FY19/ H1FY19: profit of Rs. 6.4 cr on sale of fixed assets pertaining to Punjab contract

Adjusted PBT (excluding UKVI operating losses and one-time income/ expense):

- Rs 36.4 cr in Q2FY20 (Rs 31.5 cr in Q2FY19)
- Rs 69.8 cr in H1FY20 (Rs 73.7 cr in H1FY19)













Consolidated Balance sheet as on 30th September 2019

(Rs. Cr)		Sep'19	Mar'19
Current As	sets	367.4	388.5
	Trade Receivables	119.4	176.3
	Cash and Bank	209.7	173.9
	Financial Assets	38.3	38.3
Non-Current Assets		84.3	88.9
	Property, Plant and Equipment including intangible and goodwill	44.3	53.6
	Financial Assets	33.9	29.3
	Other Non Current Assets	6.0	5.9
	Total Assets	451.7	477.4
Current Liabilities		64.8	101 <i>.7</i>
	Borrowings	5.2	28.1
	Trade Payables	18.0	26.8
	Other Current Liabilities	41.6	46.8
Non-Curre	Non-Current Liabilities		3.6
	Secured Loans	0.0	0.9
	Other liabilities	2.7	2.8
Sharehold	Shareholder's Funds		372.0
	Share Capital	10.2	10.2
	Reserves	373.9	361.8
	Total Liabilities	451.7	477.4

- Rs 56.9 cr reduction in trade receivables
- Punjab contract receivables as on 30th Sept'19 is Rs 67.5 cr

Cash and bank Rs 209.7 cr as on 30th Sept'19 compared to Rs 176.3 cr as on 31st Mar'19

Total borrowings (short + secured + current maturities) — Rs 6.4 cr as on 30th Sept'19 compared to Rs 37.5 cr as on 31st Mar'19

Rs 203 cr Net cash as on 30th Sept'19 versus Rs 136 cr as on 31st Mar'19













Consolidated Statement of Cash Flow

(Rs. Cr)	HI	FY20		H1F	Y19	
C/F from operating activities	69.4	46.6	Operating profit before WC change	114.4		
		34.1	Change in Working Capital	48.1	145.5	
		-11.3	Direct taxes	-17.0		
	-65.0	-9.4	Purchase of property, plant and equipment and intangibles	-13.9		
		0.1	Sale proceeds from property, plant and equipment and intangibles	13.1		
C/F from investing activities		-0.1	Proceeds from sale / purchase of investment	-2.7	-98.9	
C/F Hom mivesting uctivities		-3.1	Investments in equity shares	-9.7		
		-53.2	Investments in term deposits	-86.0		
		0.8	Interest incomes	0.3		
	-32.2	-8.2	Repayments of non-current borrowings	-37.9	- -72.3	
		-22.9	Repayment of current borrowing (Net)	-26.3		
C/F from financing activities		-	Dividend paid (including dividend distribution tax)	-0.1	-/ 2.3	
		-1.1	Interest paid	-8.0		
Net increase /(decrease) in cash and cash equivalent	-27.7				-22.7	
Cash and cash equivalent at the beginning of the year	67.1				87.0	
Cash on acquisition of subsidiary					3.6	
Cash and cash equivalent at the end of the year	39.3				65.0	













Update on Punjab contract - Change in business model

Earlier model

- Awarded contract in 2016
- BLS to offer 223 services through 2,147 Sewa Kendras
- BLS to collect government fees and service charges upfront along with applications and the Punjab government to pay a fixed revenue to BLS every year for 5 years
- While the physical infrastructure was provided by PSeGS (Punjab State e-Governance Society), the IT infrastructure and manpower was provided by BLS

New model

- New Contract awarded in Jul 2018
- BLS to offer higher range of services 254
- Number of Sewa Kendras rationalized to 353
- BLS draws revenues from the fees charged to citizens for services provided thus accelerating cash flows and revenue share with the government above a minimum threshold

Current impact on financials

- Revenue to be impacted by consolidation of the older contract, however margins and profitability to remain same
- Average current revenues of Rs 15-16 crore quarterly from the project
- Successfully brought down its receivables from a peak of Rs 212 cr in the last few years to ~Rs 67 cr by the close of the quarter under review













Developments during the quarter

- Expansion & New Centres: Commenced accepting visa applications for Brazil in Beirut, Lebanon and inaugurated new Spain Visa Application Centres in Belarus and Miami
- Relocation to larger Centres: Spain Visa Application Centres relocated to larger sites in Ankara & Tashkent to service more applicants and provide more enhanced services
- Recognition: Shikhar Aggarwal JMD, BLS International, was awarded with 'Excellence in Business Leadership" at the 10th CMO Asia Awards for 'Excellence in Marketing and Branding' at Pan Pacific, Singapore
- Honors and Awards:
 - Received 'Quality Excellence Award for the Best Operational Process in Visa Outsourcing' at the World Quality Congress & Awards
 - 'India's Most Trusted Visa Outsourcing Services Company' for its excellence in visa process outsourcing and allied services at India's Most Trusted Companies Award 2019. The Awards are a distinctive recognition for brands that have maintained the highest standards of service delivery and innovation













Company Overview 02



Fortune India's Next 500 Companies (2019)

Forbes Asia's 'Best under a Billion' Company (2018)

Specialist provider of visa processing, value added & citizen services

1 of 3



Players in global visa, passport and citizen services





Years of global experience

~40mn



Applications processed till now

<u>///</u>

Rs 136 cr

Net cash excluding debt (FY19)

32%



Countries of operations

~5,000



35+
Government as a client across the globe















Successful expansion on back of deep domain experience and expertise

2018 - Present 2011-15 2016-17 2005-10 Established leading position with Continued expansion in core business Started visa processing services in Rapid expansion, added seven major contracts; first listed visa and citizen services; consolidation of niche, untapped market Indian missions abroad operations company

Received first exclusive visa application processing order from Portuguese Embassy in New Delhi (India), Nepal, Bangladesh and Sri Lanka

Received exclusive visa outsourcing contract by Embassy of Greece in India accredited to Nepal, Bangladesh & Sri Lanka

Commenced operations for Embassy of Austria, Belgium, Romania and Tunisia & Indian Embassy operations in Spain, Kuwait, Sudan and Russia

Authorization received from High Commission of Malaysia in New Delhi

Added seven Indian missions abroad. including the prestigious and highvolume locations of US and Canada

Started exclusive visa application center for Indian Embassy in UAE, Oman, Morocco, South Africa, China, Sudan, South Korea, Saudi Arabia & Singapore

Commenced operations for the Consulate General of India in Hong Kong, High Commission of India in Kuala Lumpur, Embassy of Hungary in Azerbaijan

Entered into a manpower contract with **Embassy of UAE in Bangladesh**

One and only Indian origin visa outsourcing company listed on National Stock Exchange and Bombay stock exchange

Won first global visa contract for Spain

Received citizen services contract from the Punjab Government and Embassy of Afghanistan

Received contract from the Embassy of **UAE in Senegal for UAE Consular** section services

Also added **UAE MOFA** contracts in India, Tunisia, Egypt and Lebanon

Change in Punjab e-Governance business model

Expanded operations in 11 more cities for attestation and apostille services

Commenced operations for the Embassy of Vietnam and Lebanon in India

Entered Fortune India's next 500 companies list of 2019 and Forbes Asia's 200 'Best under a Billion' 2018 list

Acquired a majority stake in Starfin India

Commenced Italy's visa application processing in Singapore and began operations for the French Embassy in Jordan













Leadership team with right mix of promoters and professionals



Rakesh Amol Managing Director

- Over three decades of global experience in large public and multinational corporations
- Seasoned leader with track record of delivering turnarounds & performance improvements
- BE (Mechanical) from Birla Institute of Technology and MBA (Finance) from FMS



Amit Sudhakar

Chief Financial Officer

- Over two decades of versatile experience in various areas of accounting and finance in manufacturing & services industry
- Served as CFO of EMCO, Saffron Art and RPG Cables Ltd
- > A qualified Chartered Accountant



Shikhar Aggarwal

Joint Managing Director

- Young and dynamic professional with proactive initiativetaking strategy and a strong business vision; he has helped take the business operations to a new level
- Actively manages all international operations and business development for international projects
- Bachelor's degree from Delhi University, International Business Programs at University of California, USA



Karan Aggarwal

Executive Director

- More than a decade of experience in Finance, Management, Administration and Human Resource
- Involved in all strategy level decision making
- Specialization in Finance from Harvard University and Finance & Management graduate from University of Bradford, UK















Supported and guided by advisory board

Vinod Kumar Duggal -Chairman

Former Governor of Manipur & Mizoram

Ravi Dhingra - Member

Former Secretary of Government of India

Anil Wadhwa - Member

Former Secretary of Government of India

T K Vishwanathan - Member

Former Law Secretary & Former Secretary General Lok Sabha

Subhash Goel - Member

Chairman and MD of STIC Group

Rajiv Kumar - Member

Former Central Vigilance Commissioner Neeraj Kumar - Member

Former Commissioner of Police (Delhi)

Sanjeev Tripathi - Member

Former Secretary of R&AW

Successful professionals, retired bureaucrats and achievers with a policy-making background to advise on emerging global trends, opportunities and preparedness













Awards and accolades















Visa Processing Vertical O 3



Fortune India's Next 500 Companies (2019)

Forbes Asia's 'Best under a Billion' Company (2018)

Leading visa processor with value-added services to drive growth and profit



Visa Processing

Amongst top three players in the visa outsourcing service industry

with over 14 years of experience in providing following service

- Outsourced visa processing
- Verification of documents
- Attestation of documents
- **Passport services**
- E-visa services
- Other allied services



Value Added Services

Standard

- Photocopy
- Courier Services
- Internet Facility

Premium

- Premium Lounge
- Form Filling
- Insurance
- SMS Alert
- Translation Services

Platinum

- Mobile Biometric
- Prime Time Visa
- Walk-in Without

Appointment

Appointment

Holistic solutions for customer's delight and convenience | Enables optimum utilization of existing space, set-up and infrastructure | Higher margin, with direct addition to profitability







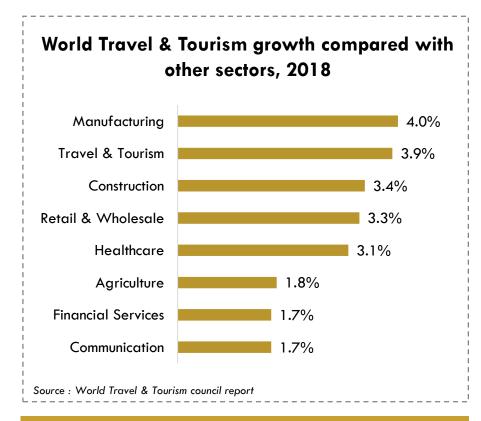




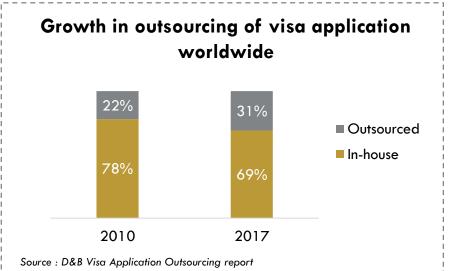


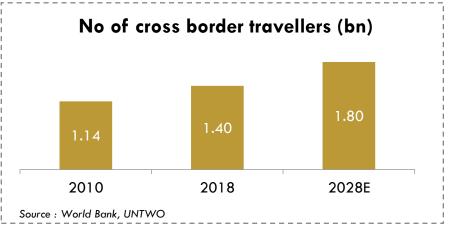


Strong presence in a growing and untapped market...



The increase in international travel is driving the growth of the visa/passport outsourcing industry





69% of the market still untapped

Key drivers for the expansion of the outsourcing service include cost savings for diplomatic missions and improvement in service efficiencies

Increasing cross-border tourism flow to enhance the need to outsource consular and visa services, thus widening the market













... with high entry barriers for new players

Long gestation period

Procurement for visa process outsourcing/service concessions can take up to a year or longer depending on the contract size

Past experience and expertise

Past performance/ references in the field of Consular outsourcing are mandatory to pass Request For Information (RFI) phases and final selection

Security clearances

Government security clearances can be a factor to exclude service providers from the final selection

Strict technical & financial qualification

Robust technical infrastructure required with high level network and data security; vendors with strong financial position are preferred

Very few global players have been able to win large visa processing outsource contracts, given strict compliances and qualifications, thus translating into huge opportunity for established player like BLS













Successful execution of the largest global visa processing contract

Client

Government of Spain

Objective

- Promote Spain as a tourismattractive destination
- Lower the visa processing time
- Address the increase in volumes from Russia
- Grow the presence in China
- Leverage smartphone-based technologies to streamline process

Service

Visa and related services

Solution

- Contract covered 47 countries of presence on behalf of the Spain mission
- > 122 number of centres managed
- Extended from providing a functional service to building their brand

Geography

Global centres

Impact

- The share of Spain in the overall Schengen visa pool increased
- Scaled presence in Russia on behalf of the Spanish mission to 28 locations
- Scaled presence in China to 15 locations
- 6.5% increase application throughput even as the number of centres remained the same

Testimonial

"This Office highly appreciates the dedication and the enhancement shown by the BLS management on improving its visa services."

- Chancellor of Consulate General of Spain in India















Citizen Services Vertical

04



Fortune India's Next 500 Companies (2019)

Forbes Asia's 'Best under a Billion' Company (2018)

Contiguous expansion into citizen and front-end services leveraging existing capabilities



Contiguous expansion into citizen services by leveraging the competence in visa processing and consular services

Capabilities and applications built in visa/ consular are agnostic, can be extended to citizen services

Increasing wallet share from the same mission – extending beyond initial visa contract to other citizen services

Early mover advantage in global citizen services space with no large scale organized player in this segment









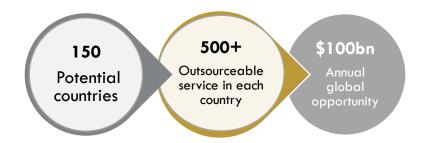




Well placed to tap the annual global G2C opportunity...

Global opportunities

Indication of Market Size



Most services offered by governments to consumers are still only semi-automated with a low penetration of cutting-edge technologies thus leading to slow and inefficient delivery

Outsourcing to a specialized partner reduces delivery time, increases efficiency and leads to customer delight which in turn enhances government image and national brand

Win-win proposition for the government both from cost point and service quality point

Our experience

National identification card programme (Afghanistan)

- BLS was awarded the first international Citizen Services contract from the Embassy of Afghanistan in 2017
- Opened Citizen Service Centres (CSC) across the five Gulf countries including UAE, Kuwait, Oman, Bahrain and Qatar for the nationals of Afghanistan
- Accepts documents on behalf and facilitate the Ministry's Attestation/Apostille services, extend services like translation, state attestation services, collect finger prints, facial photos, retina scans, etc

Trained cadre (UAE)

Works closely with UAE Ministry of External Affairs and provides customised solutions for its seven centres:

- Embassy of UAE in Dhaka, Bangladesh
- Embassy of UAE in Delhi, India.
- Embassy of UAE in Kerala, India
- Embassy of UAE in Cairo, Egypt
- Embassy of UAE in Tunis, Tunisia
- Embassy of UAE in Beirut, Lebanon
- Embassy of UAE in Dakar, Senegal















...And emerging opportunities for citizen services in India



Several initiatives by Indian government to provide attractive opportunities in e-service ecosystem 02

Government has shown intent and commitment to accelerate the adoption of online platform for providing Citizen Services



04

At both centre and state levels, initiatives are being undertaken to promote the Digital India model for rendering public services effectively



03

Government is leveraging solutions and services from specialist service providers to realize the vision of Digital India



With several states including Haryana, Delhi and Orissa looking to replicate the Punjab e-governance model, BLS has outstanding credentials and the first mover advantage given its success in Punjab













Punjab project – Delivering front-end service to Indian citizens at the grassroots

Client

Government of Punjab

Challenge

Citizen services delivered only through urban government offices

- State comprise of more than
 30mn citizens
- In past, government service were largely urban
- Non availability of full range of government services to rural and semi-urban citizens

Service

Citizen & Front-end

Solution

Establishment of Kendras for convenient access

- Commissioned 353 Punjab Sewa Kendras
- Delivered 254 G2C services
- Coverage was split in two zones; three types of PSKs (Punjab Sewa Kendras), namely Type I, II & III

Geography

State of Punjab (India)

Impact

- The project made it possible for government offices to go to citizens, enhancing citizen convenience
- 16 districts were covered and catered 1.84 crore population, around 66% of total population of Punjab
- Employed 1,800 people since August 2018

The decentralized service helped decongest traffic flow into cities, moderate carbon footprint, counter corruption and reduce unproductive commuting time















Competitive Strengths 05



Fortune India's Next 500 Companies (2019)

Forbes Asia's 'Best under a Billion' Company (2018)

Strategic deployment of Technology, People & Process for seamless execution

Technology

- Private and secured cloud
- ISO 9001, ISMS 27001, ISO 23026 certified
- #1 Data Centre by Gartner (2017) for network security and adherence to demanding EU benchmarks

People

- ~5,000 employees with more than 90% retention
- → 60+ nationalities' employees
- Strong rewards and recognition framework with formal programs /initiatives

Process

- Agile proprietary process
- Large and complex data handling capability
- Integrated scheduling and processing systems ensuring quick turnaround times

Agile, secure and highly scalable systems and process developed over the years have been the driver of success







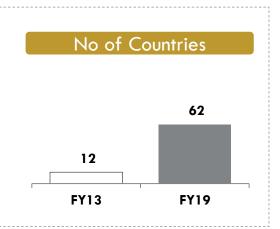


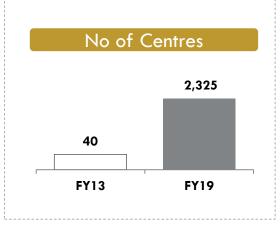




Strong global presence







Abu Dhabi | Afghanistan | Ajman | Algeria | Armenia | Austria | Azerbaijan | Bahrain | Bangladesh | Bolivia | Belarus | Cameroon | Canada | China | Dominican Republic | Dubai | Ecuador | Egypt | Equatorial Guinea | Fujairah | Ghana | Hong Kong | India | Indonesia | Iraq | Ireland | Ivory Coast | Jordan | Kazakhstan | Kenya | Kuwait | Lebanon | Lithuania | Malaysia | Mauritania | Morocco | Nepal | Nigeria | Norway | Oman | Pakistan | Palestine Territory | Philippines | Poland | Qatar | Ras Al Khaimah | Russia | Saudi Arabia | Senegal | Sharjah | Singapore | South Africa | Thailand | Tunisia | Turkey | Ukraine | Umm Al Quwain | UK | USA | Uzbekistan | Vietnam









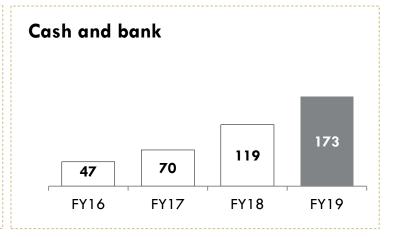


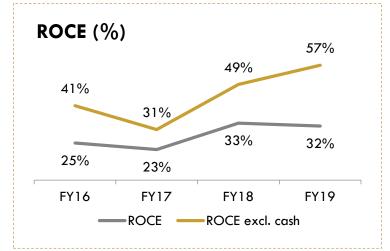


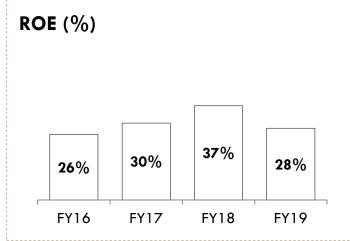
Asset light, high FCF business model with net cash positive

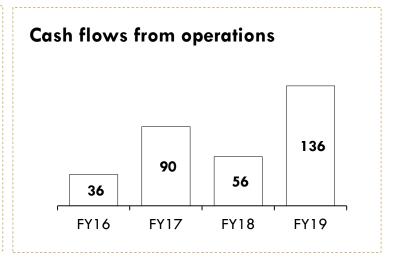
Asset light model driving return ratios

- All global branch offices are on lease
- Efficient capital utilization, funds utilized only for contracts execution as compared to acquiring assets
- Citizen service offices are operated by BLS and developed by the Government





















Growth Strategies 06



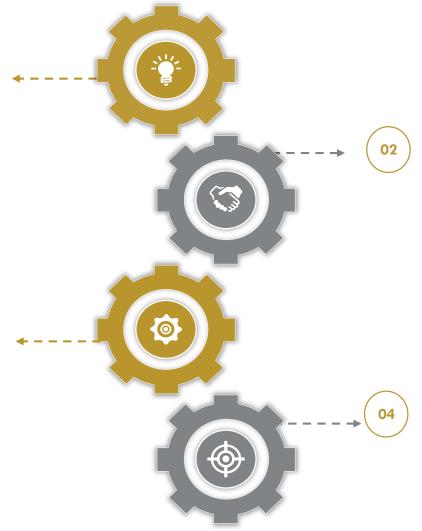
Fortune India's Next 500 Companies (2019)

Forbes Asia's 'Best under a Billion' Company (2018)

Strategic initiatives to drive growth

- Continue leadership through organic growth in the core business of visa and consular services by leveraging competence
 - Deepen presence with existing clients by offering more services, increasing wallet share
 - > Tap new geographies and countries

- Focus on building robust technology and processes for efficient execution
- Invest in technologies to tap exciting possibilities related to digitalization, last mile penetration and enhanced service experience
- Build best in class centers for rolling out services with speed and agility



Establish strong global presence in citizen services on the back of established strengths

- Tap international markets for outsourced citizen and front-end services, target missions the company already has relationship with
- Tap new states in India for government projects to drive growth

Strong focus on balance sheet and cash generation

- Focus on projects entailing direct collection from customer thus eliminating dependence on government and receivables cycle
- Asset light business model with minimal capex for new projects













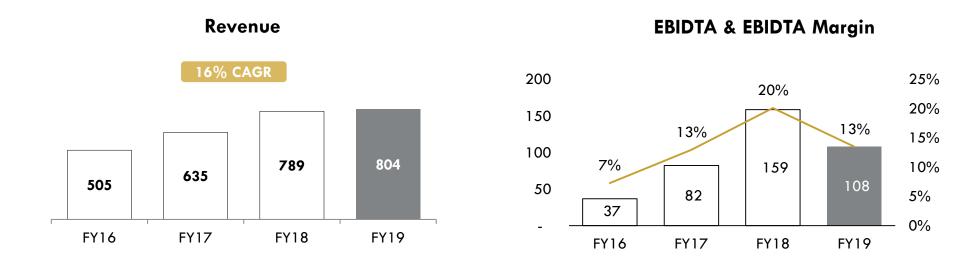
Historical Financial Performance

07

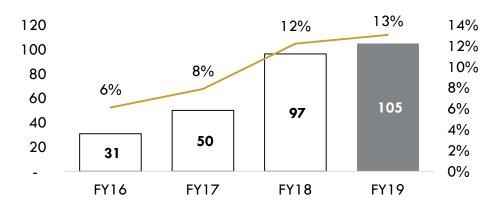


Fortune India's Next 500 Companies (2019)

Forbes Asia's 'Best under a Billion' Company (2018)



PAT & PAT Margin













Consolidated Statement of profit and loss

(Rs. Cr)	FY17	FY18	FY19
Revenue	635	789	804
Gross Profit	167	295	266
(Gross Margin)	26%	37%	33%
Operating expenses	85	136	1 <i>57</i>
EBITDA	82	159	108
(EBITDA Margin)	13%	20%	13%
Finance Cost	6	12	10
Depreciation	26	40	19
Other Income	2.5	4.1	43
One-time income /(expense)	-	-	35
PBT	53	111	122
(PBT Margin)	8%	14%	15%
Tax Expenses	3	14	17
Reported PAT	50	97	105
(PAT Margin)	8%	12%	13%













Consolidated Balance sheet

(Rs. Cr)	Mar'17	Mar'18	Mar'19
Current Assets	186	387	394
Sundry Debtors	60	212	176
Cash and Bank	70	119	179
Financial Assets	57	55	38
Non-Current Assets	111	83	84
Property, Plant and Equipment	72	41	25
Intangibles	7	9	21
Financial Assets	32	30	29
Other Non Current Assets	0	3	9
Total Assets	297	470	477
Current Liabilities	81	169	102
Borrowings	35	54	28
Trade Payables	13	39	27
Other Current Liabilities	33	75	47
Non-Current Liabilities	50	41	3
Secured Loans	49	39	1
Other liabilities	1	2	3
Shareholder's Funds	166	261	372
Share Capital	10	10	10
Reserves	156	250	362
Total Liabilities	297	470	477















Consolidated Statement of Cash Flow

(Rs. Cr)	FY18			FY19	
		167	Operating profit before WC change	134	
C/F from operating activities	56	(107)	Change in Working Capital	25	136
		(4)	Direct taxes	(23)	
		(12)	Purchase of property, plant and equipment and intangibles	(31)	
		-	Goodwill	(8)	
		2	Sale proceeds from property, plant and equipment and intangibles	48	
C/F from investing activities	(27)	5	Proceeds from sale / purchase of investment	-	(68)
		1	Gain on business acquisition	0.1	
		(24)	Investments in term deposits	(80)	
		1	Interest incomes	3	
		(8)	Repayments of non-current borrowings	(45)	
		2	Proceeds from non-current borrowings	0.3	
C/F from financing activities	(2)	19	Repayment of current borrowing (Net)	(26)	(87)
		(4)	Dividend paid (including dividend distribution tax)	(5)	
		(11)	Interest paid	(12)	
Net increase /(decrease) in cash and cash equivalent	27				(20)
Cash and cash equivalent at the beginning of the year	60				87
Cash and cash equivalent at the end of the year	87				67













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THANK YOU